

OUR WORK 2020

ننجز للمستقبل
impacting FUTURE

Branding | Advertising | Media | Pr | Events | Interiors

mm-brand.com

م.م. براند



Designing the Gulf's Most Iconic Brands Since 2005

We are a multicultural full service design firm with multicultural capabilities tapping into all business platforms including branding, advertising, print, interiors, packaging, events, and films.

Headquartered in Bahrain, the firm was established with a vision to build a new type of high impact branding partnering with regional clients across all communication disciplines. Our portfolio includes projects in diverse business categories in Bahrain and Saudi Arabia such as real estate, maintenance and operations, hospitality, medical and health care and entertainment.

The Company has earned a reputation for developing the Gulf's most iconic brands since 2005. We create niche brands and breathe life into existing brands through the delivery of creative excellence in all form of communications. This forms the basis of competitive advantage and long-term profitability for clients going forward. At MM Brand, we offer strategic partnership that works with our business clients to deliver marketing excellence.

Our Hands – on diverse industry experts have deep knowledge of different product markets and can offer their expertise to tackle and resolve critical communication challenges to achieve desired outcome and create real impact. Our Hands – on diverse industry experts have deep knowledge of different product markets and can offer their expertise to tackle and resolve critical communication challenges to achieve desired outcome and create real impact.

Crafting Powerful Visual Expressions

We are brand strategist and insight seekers. We firmly believe that brand ideas are not confined by media. Our creative solutions, across brand identities go beyond creating niche designs. We explore the bigger picture and build brands with meaning. This is achieved through direct interaction with our clients to address major communication issues and questions. What impact our clients want to have to build interest and better engage and motivate target audience? What changes do they need to make? And what are the core brand messages they need to convey? These are all fundamental questions that we need to ask to discover and define your uniqueness and eventually articulate it through meaningful visual expressions.

Our unique approaches to communication challenges is aimed at linking your core messages to your target audience. We help you define your identity and key messages and make them meaningful to your audience. The firm goes an extra mile to creating brand awareness, ensuring that all communications sales objectives are achieved, building brand interest, and generating real impact that changes people's lives.

Products & Services

- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Gifts
- Social Media - Content Development
- Events
- PR

Sectors We Served

- Real Estate
- Investment
- Family Business
- Food Industry
- Industrial
- Automotives
- Hospitality
- Government
- Banks

Why we are different?

We know what we are doing, we have been doing it for over 13 years! We served different markets and sectors, and have a lot of success stories to share. Our creative department consists of a mixture of cultures, where we understand the local Arabic market because we are deeply rooted in it, while mixing it with modern and international standards. We are not an ordinary design house, we are more of a consultancy, we will find solutions that are best suited for your business and needs in terms of branding and communications.

Markets Served



Other: USA - UK - Turkey

Brands We Created

The brands we create are the result of an ongoing process of dedicating our ideas and our day to day events as a team; to better improve our creativity and perception with which innovation is created.

 المجدوعي Almajdouie	 خمسون عاماً 50 YEARS 1965-2015	 سمو SUMOU	 رَتال R E T A L	 الخريجي Khereiji
 أدير adeer	 السمحان alsamhan	 الإدارة العقارية ALIDARA REAL ESTATE	 بنيان BUNYAN	 سيسبان S I S B A N
 البهاية الاقتصادية the business gate	 THE PLACE المكان	 معالي الخبر Maali Alkhobar	 مهارة maharah	 فيول واي Fuel Way
 القناديل مكة المكرمة	 النخلة Al Nakhla	 تلال مكة	 تدبير TADBEIR	 Naqsh The Gallery Café

Brands We Created

Our Clients

Proud to have them onboard !



OUR PROJECTS



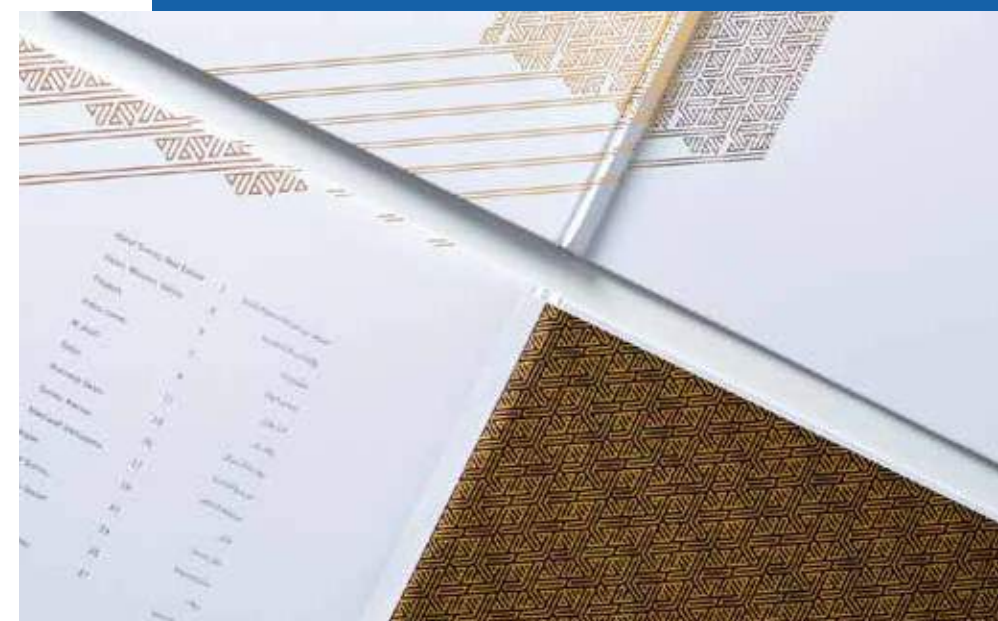


المجدوعي
Almajdouie

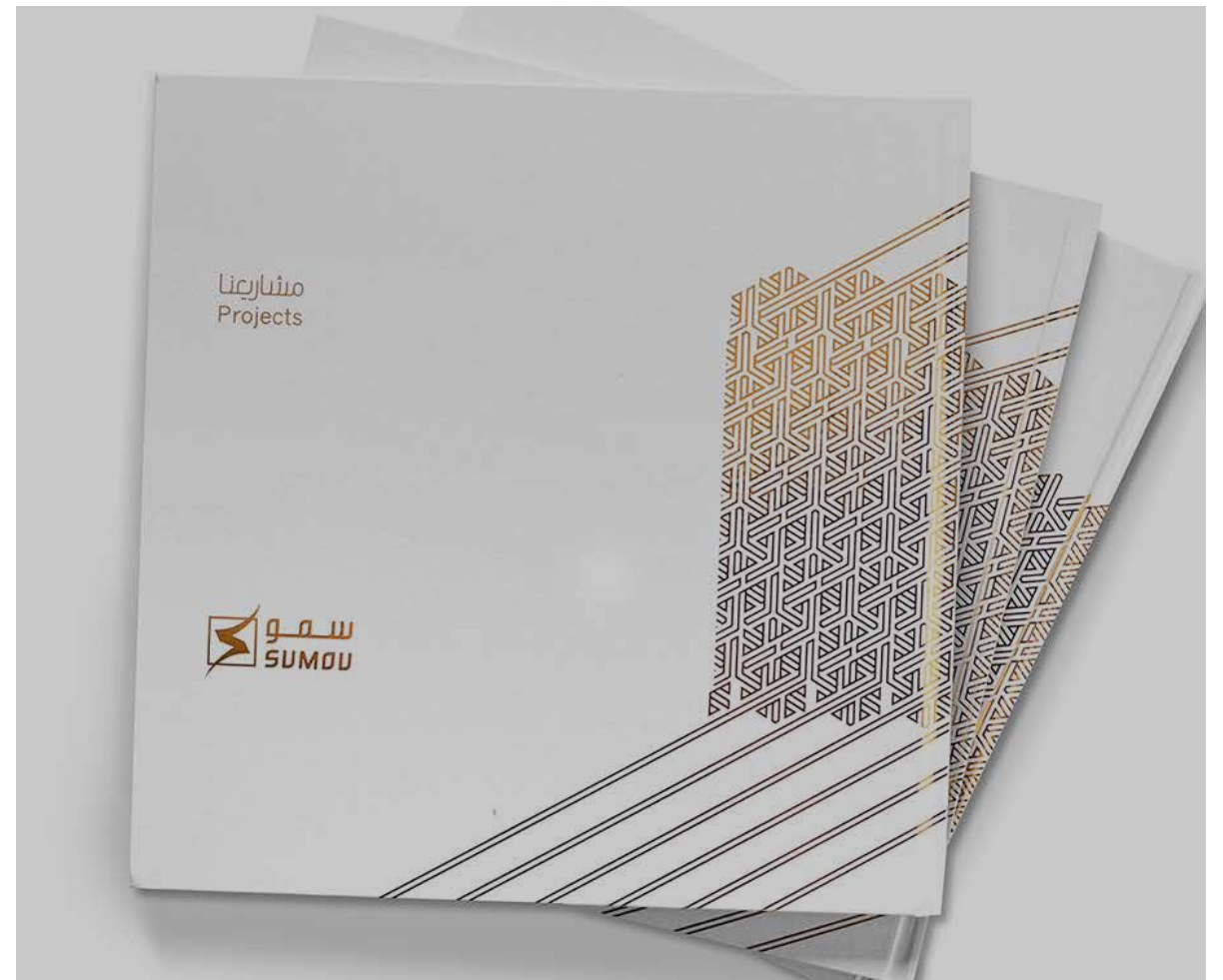


- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Events





- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Gifts





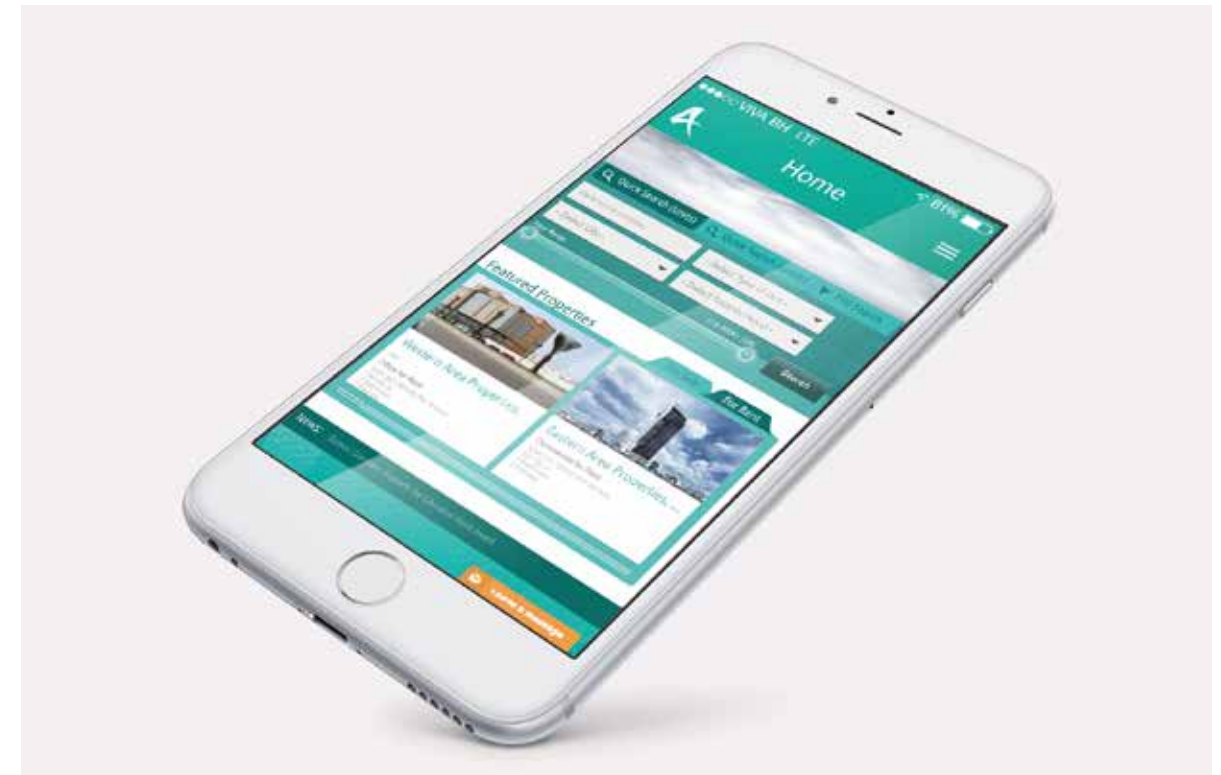
- Identity Enhancement
- Brand Strategy & experience
- Campaigns & Promotions
- Print Ad & Outdoor
- Business Materials & Collateral
- Theme development & Design
- Event Planning & Theming
- Gifts





أدير
adeer

- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging &
- Product Design
- Gifts





- Brand Strategy
- Branding
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Events







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Hallway Timeline



Hallway Events Photos



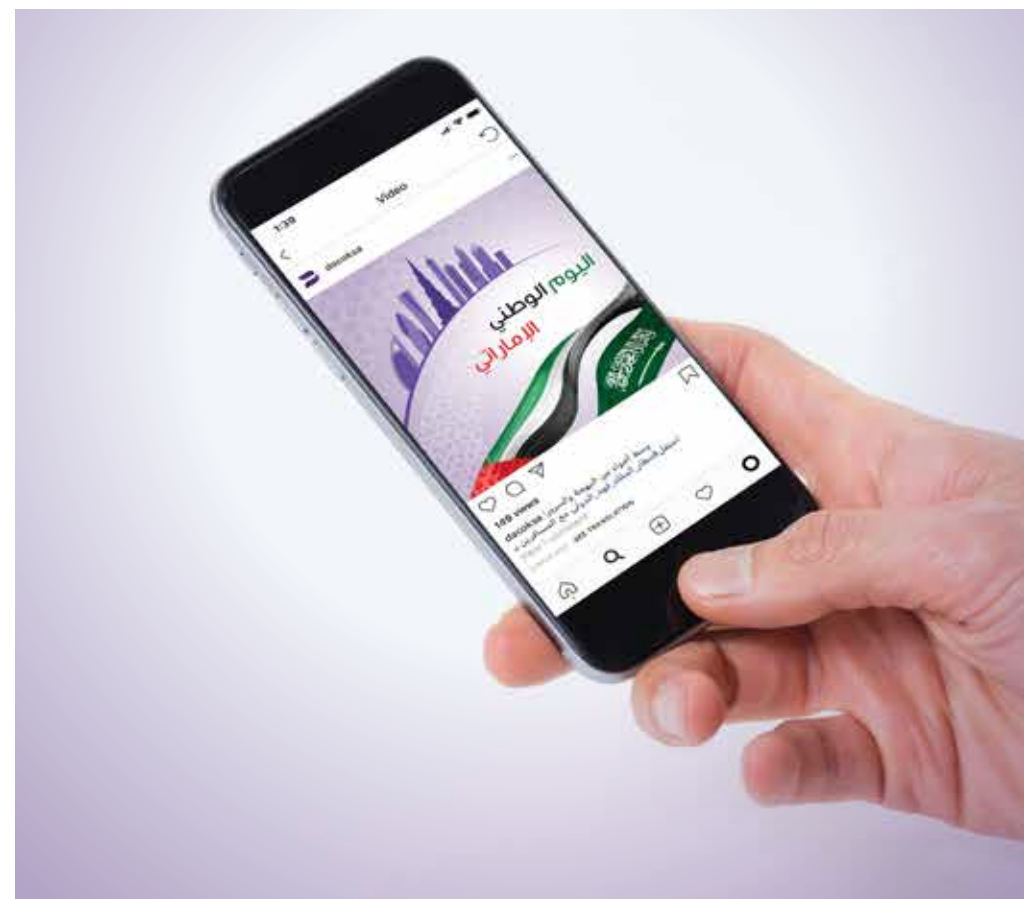
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2019-2020
2019-2020









- Brand Strategy
- Branding
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Events



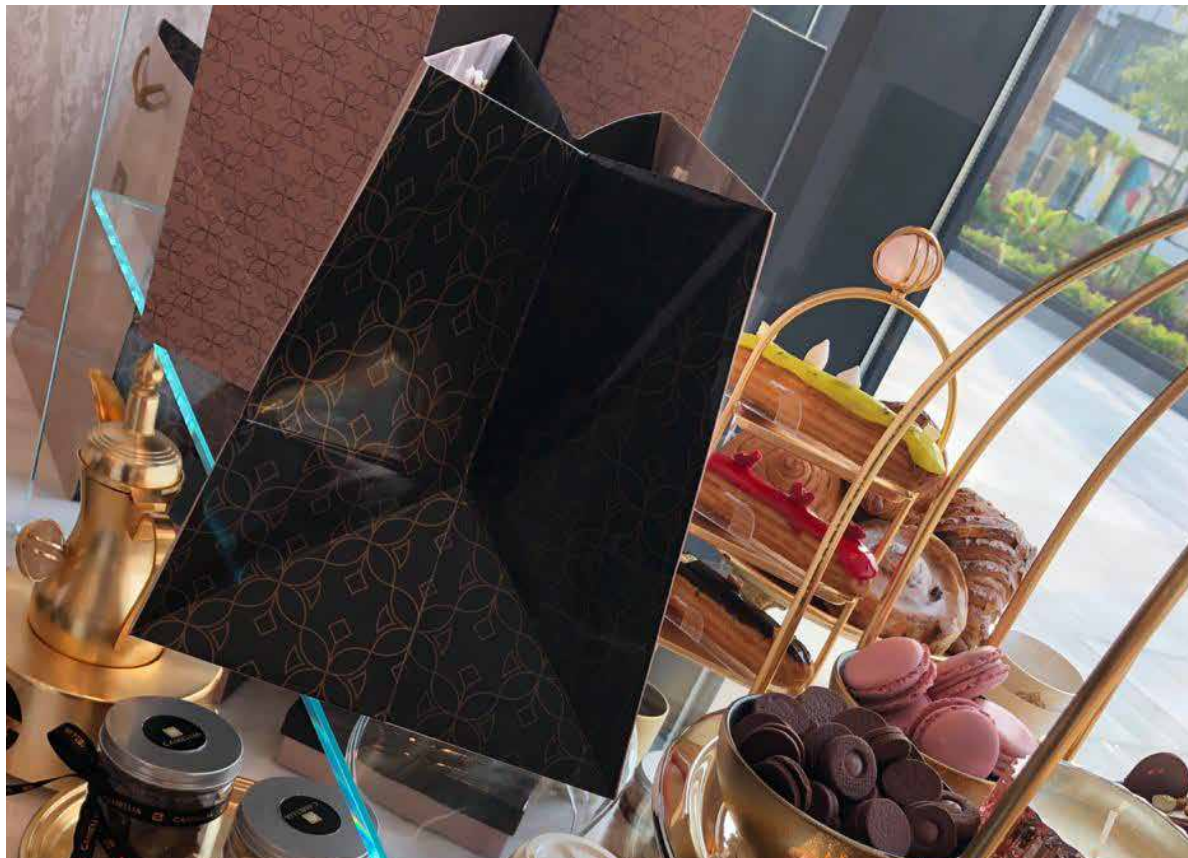


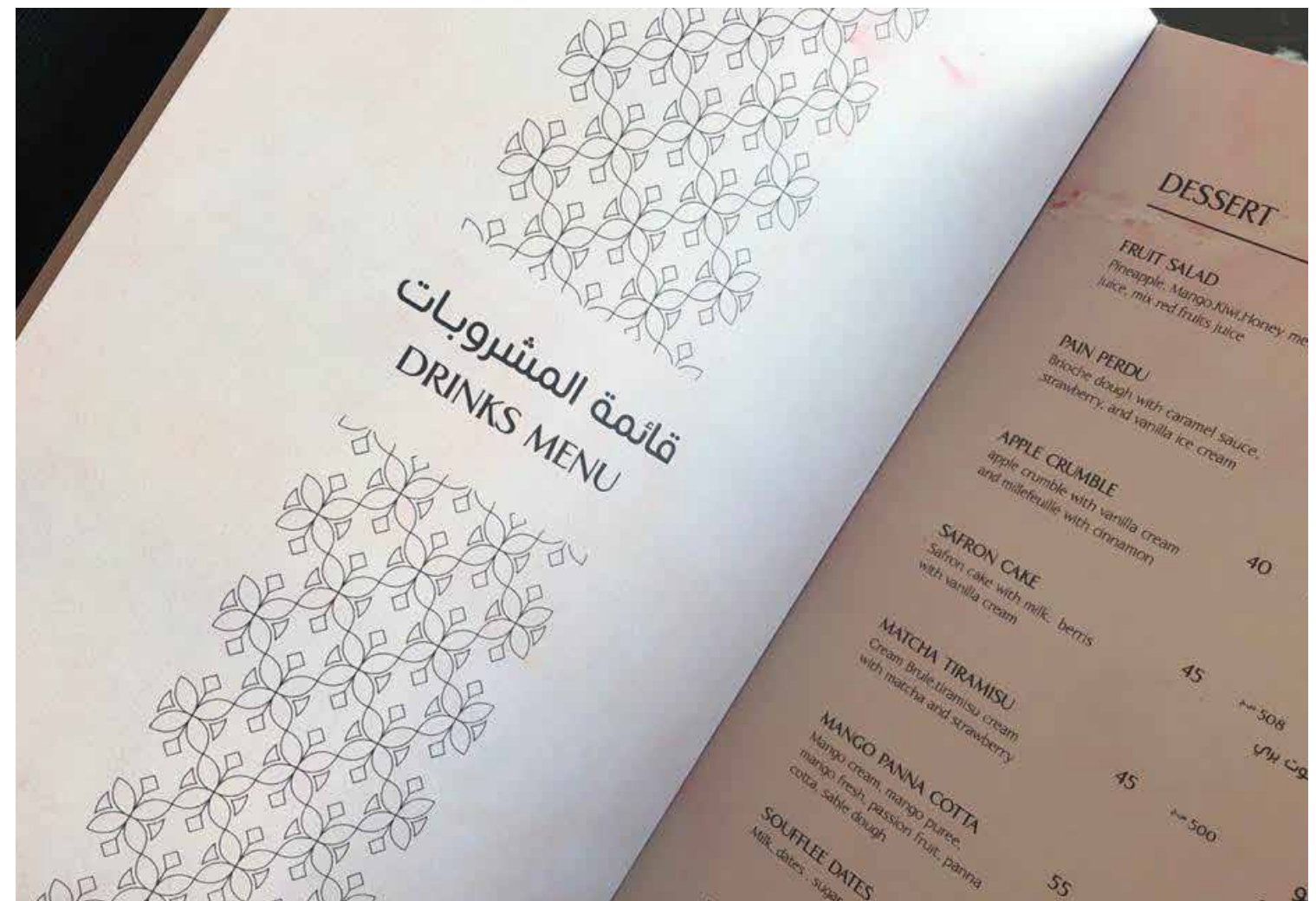
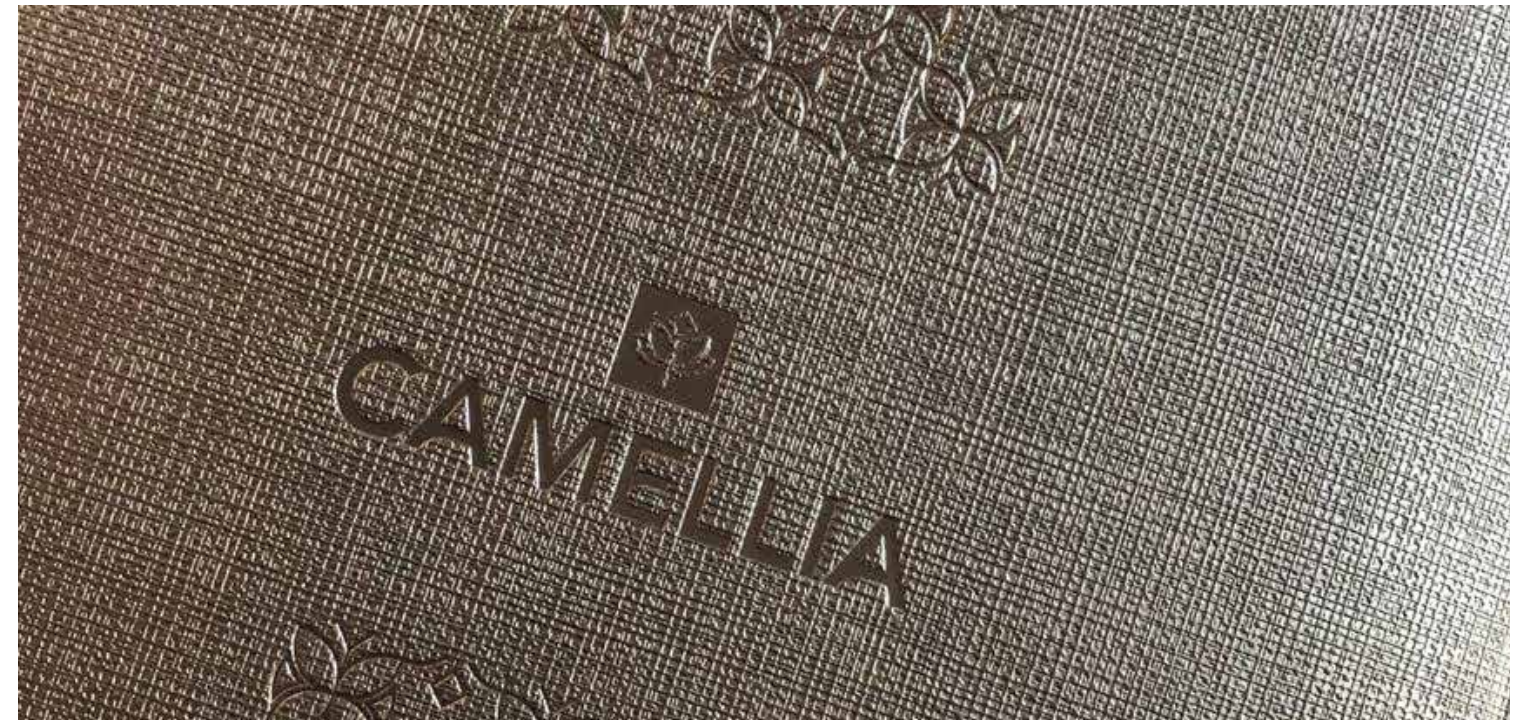






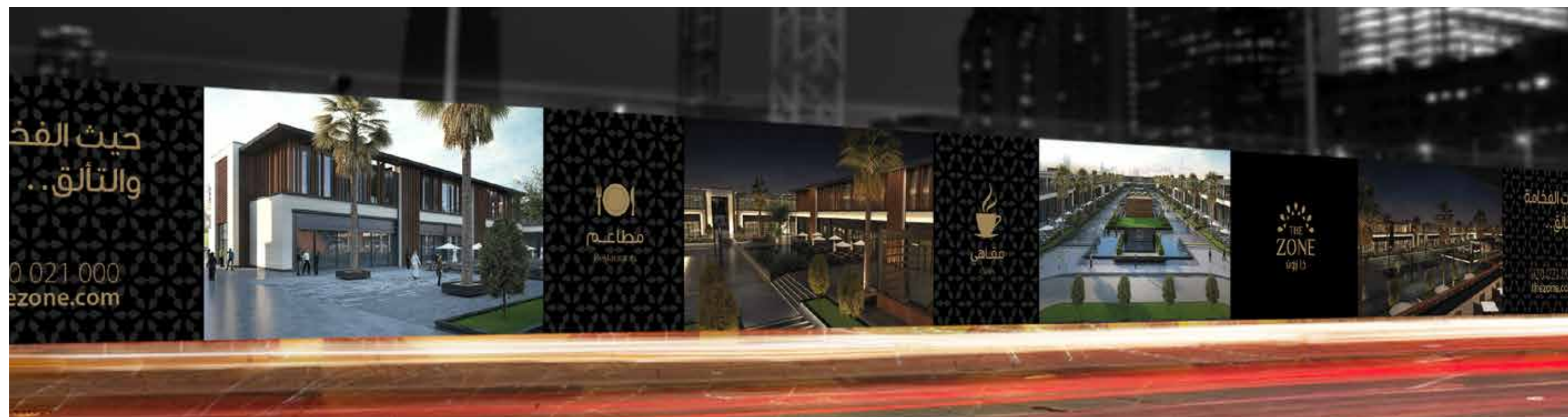
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- Environment Branding
- Marketing Materials

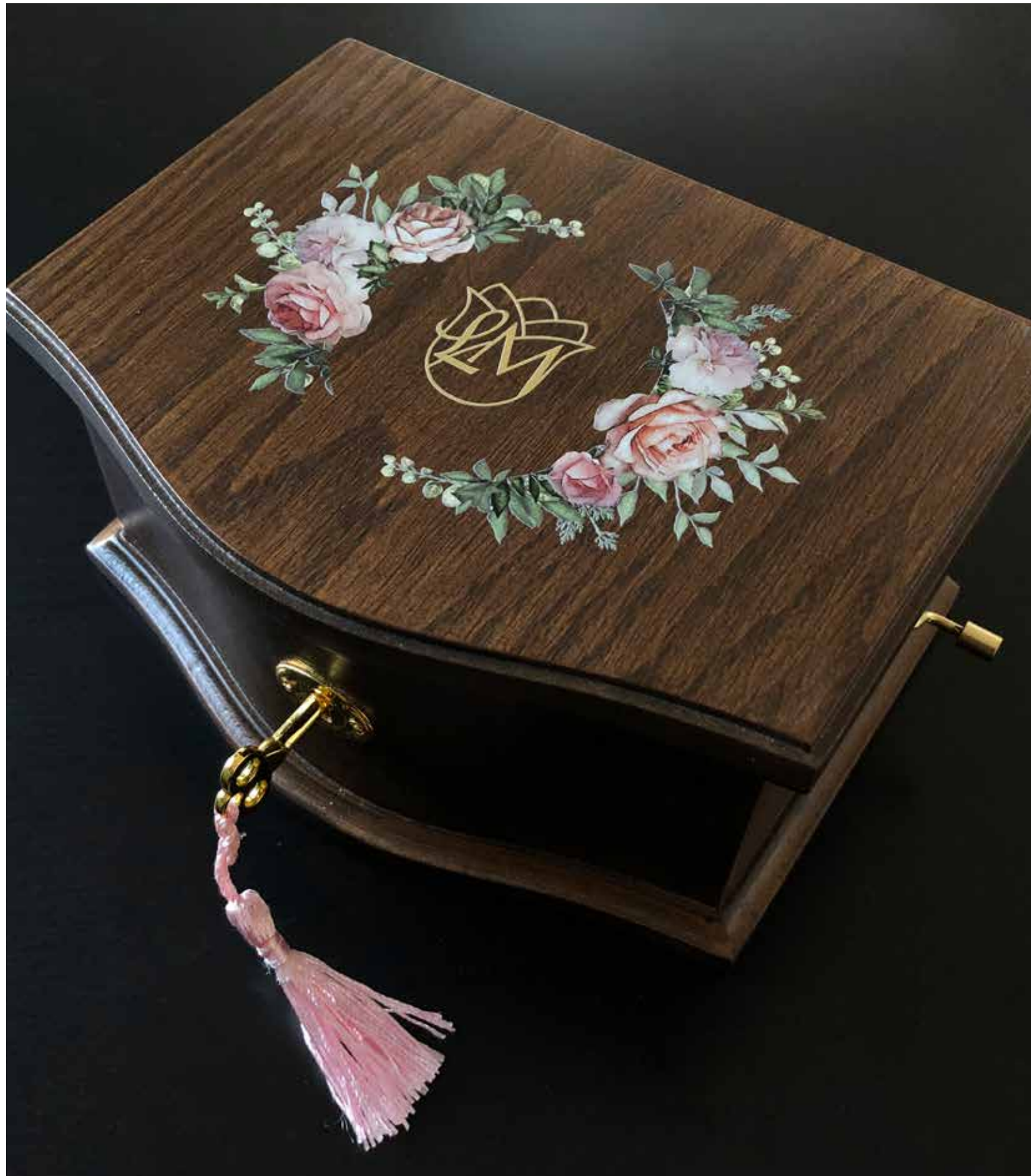






- Brand Strategy
- Branding
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials





- Brand Strategy
- Branding
- Theme Development
- Environment Branding



BQ

حي الأعمال
The Business Quarter

- Theme Development
- Campaigns & Promotions
- Marketing Materials



- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials

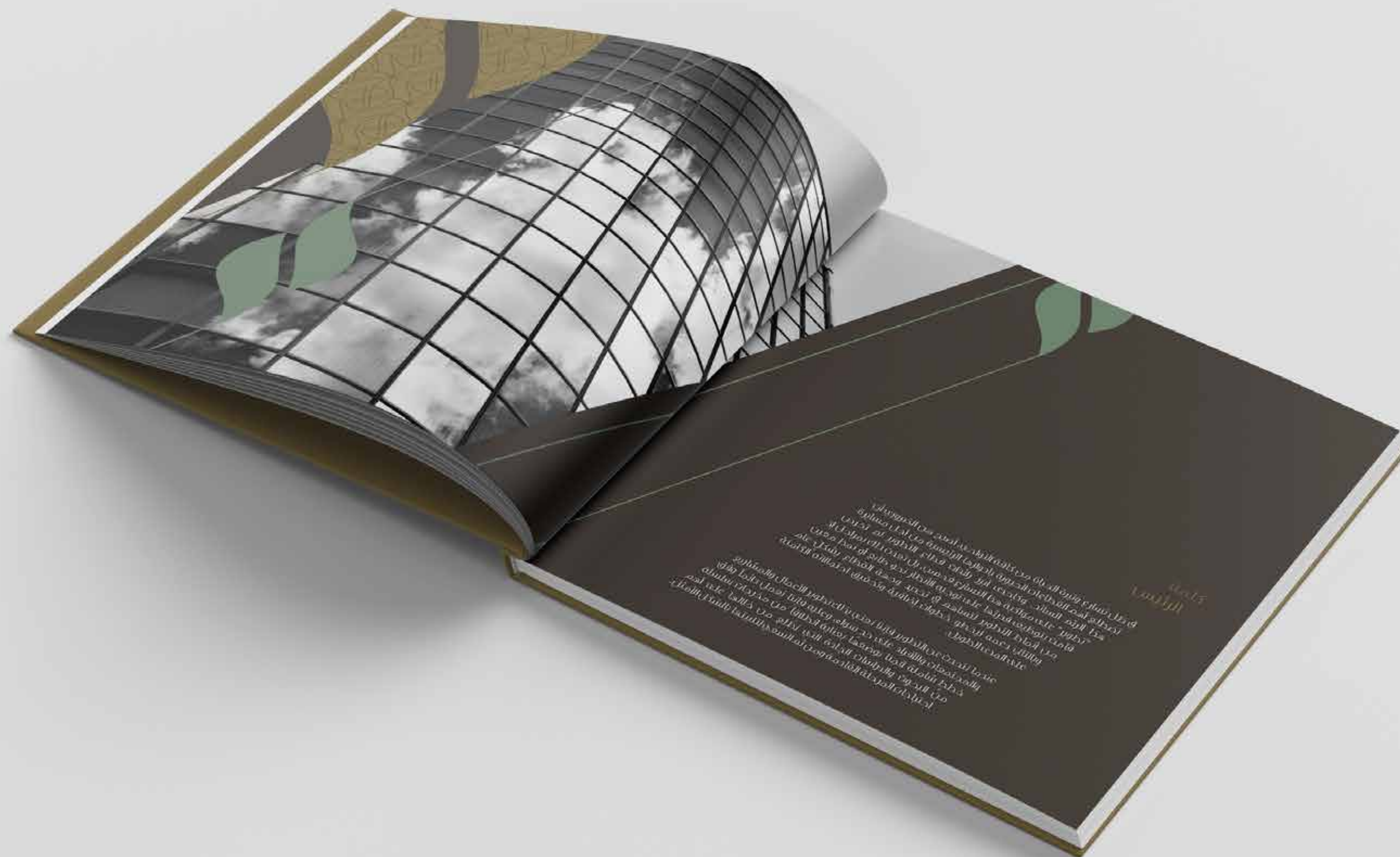




- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Marketing Materials



- Theme Development
- Business Materials & Collaterals





الجيري القابضة
ALJUBAIRI HOLDING

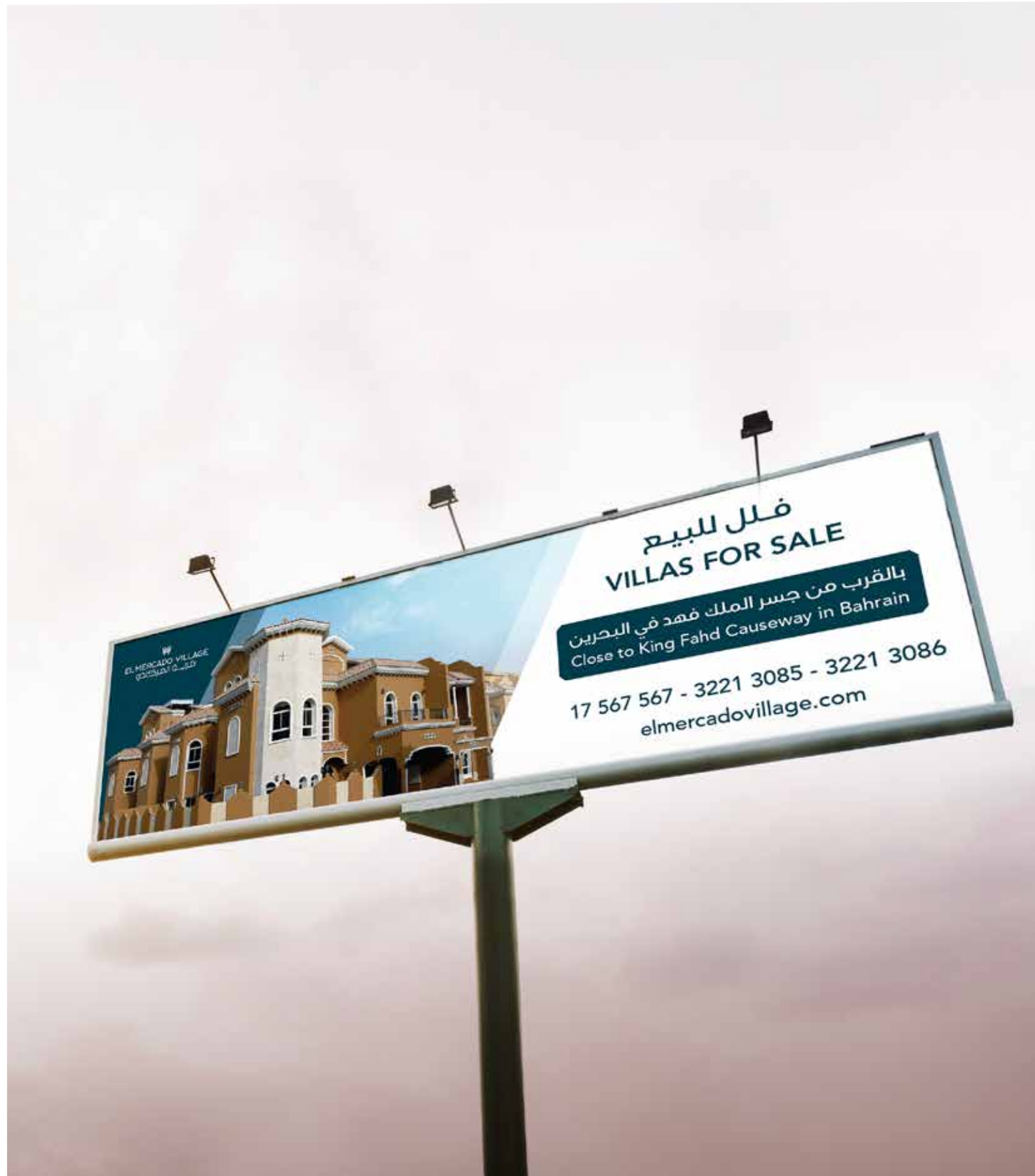
- Branding
- Identity Development
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- Campaigns & Promotions
- Marketing Materials



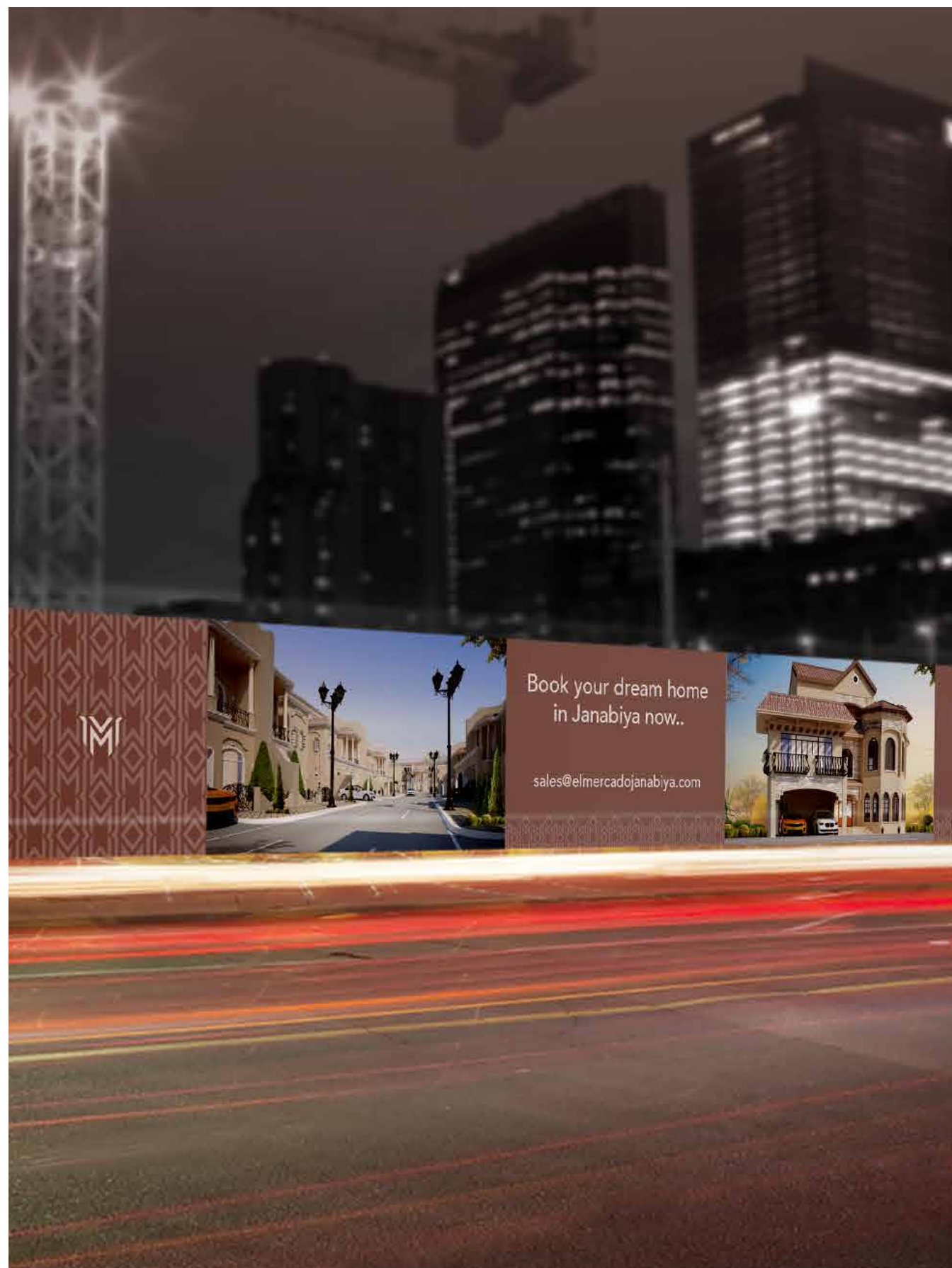
مهرجان الشرقية
للخيال العربية
ASHARQIA ARABIAN
HORSE FESTIVAL

- Brand Strategy
- Branding
- Identity Enhancement
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Events





- Brand Strategy
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- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design





مكسب
MAKSAB المتحدة
UNITED

- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Marketing Materials



الخريجي Khereiji

- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Environment Branding



 السمحان
alsamhan



- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Environment Branding

- Marketing Materials
- Packaging & Product Design



- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Marketing Materials



السمحان
للاتصالات
alsamhan communications

- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Marketing Materials



elecjeei 
Electronic Generation

- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals

- Environment Branding
- Marketing Materials



- Brand Strategy
- Naming
- Branding
- Identity Development
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- Marketing Materials
- Packaging & Product Design

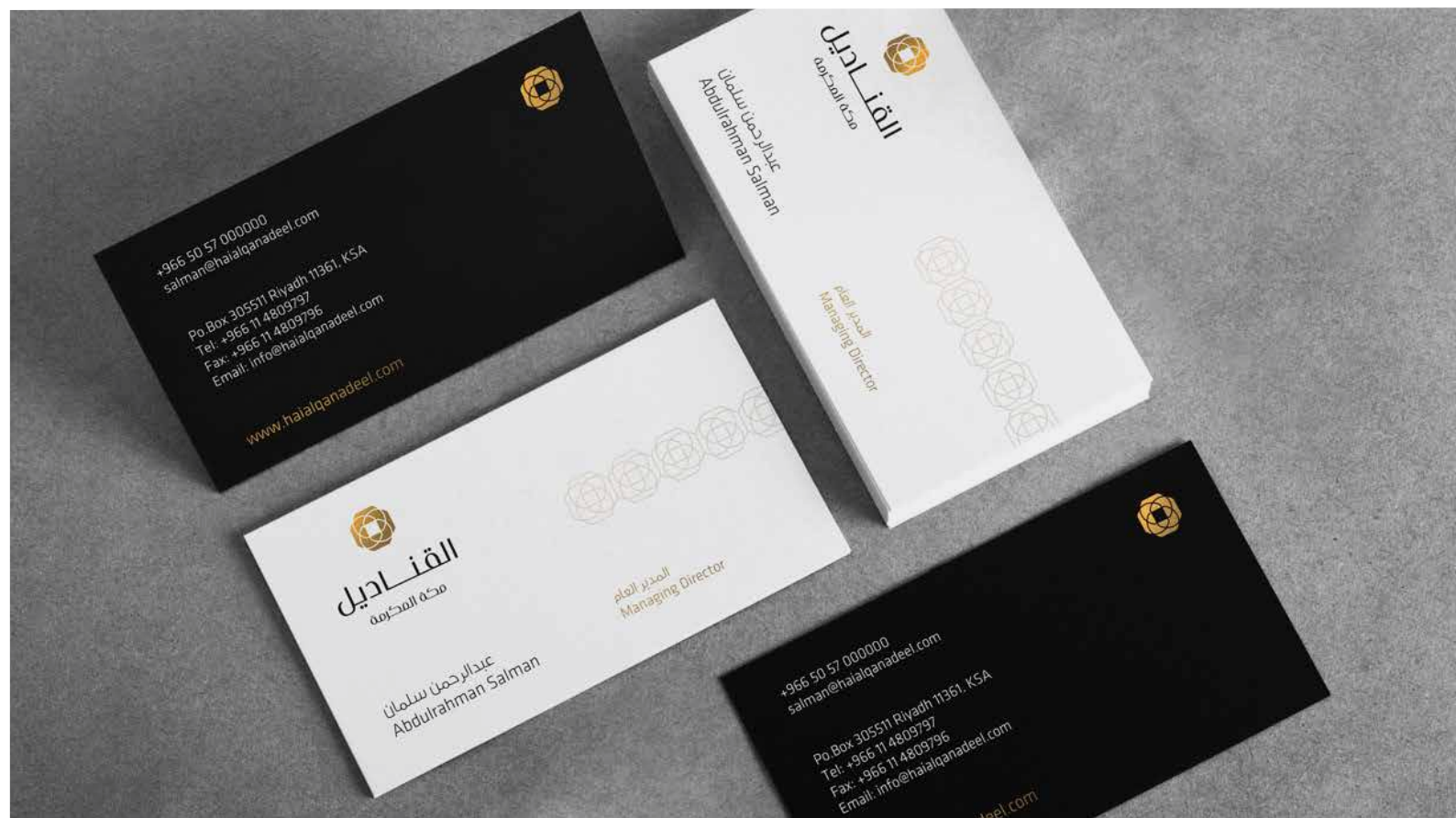


Downtown Rikaz

داون تاون ریکاز

- Identity Development
- Brand Architecture
- Brand Strategy & experience
- Branded Environment
- Business Materials & Collateral
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Gifts





القناديل

مكة المكرمة

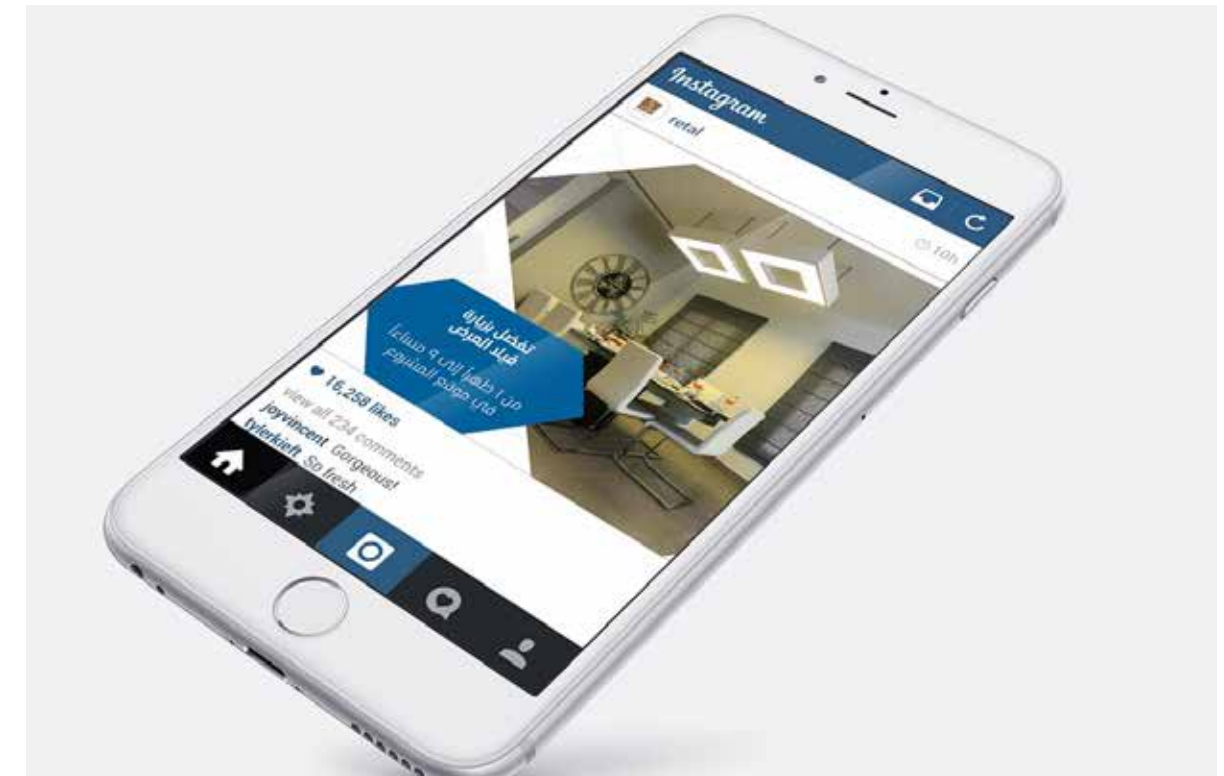
- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Campaigns & Promotions
- Print Ad & Outdoor
- Business Materials & Collateral
- Photography & Videography
- Gifts



ايهوان القيروان

ewan alqayrawan

- Brand Strategy
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Photography & Videography





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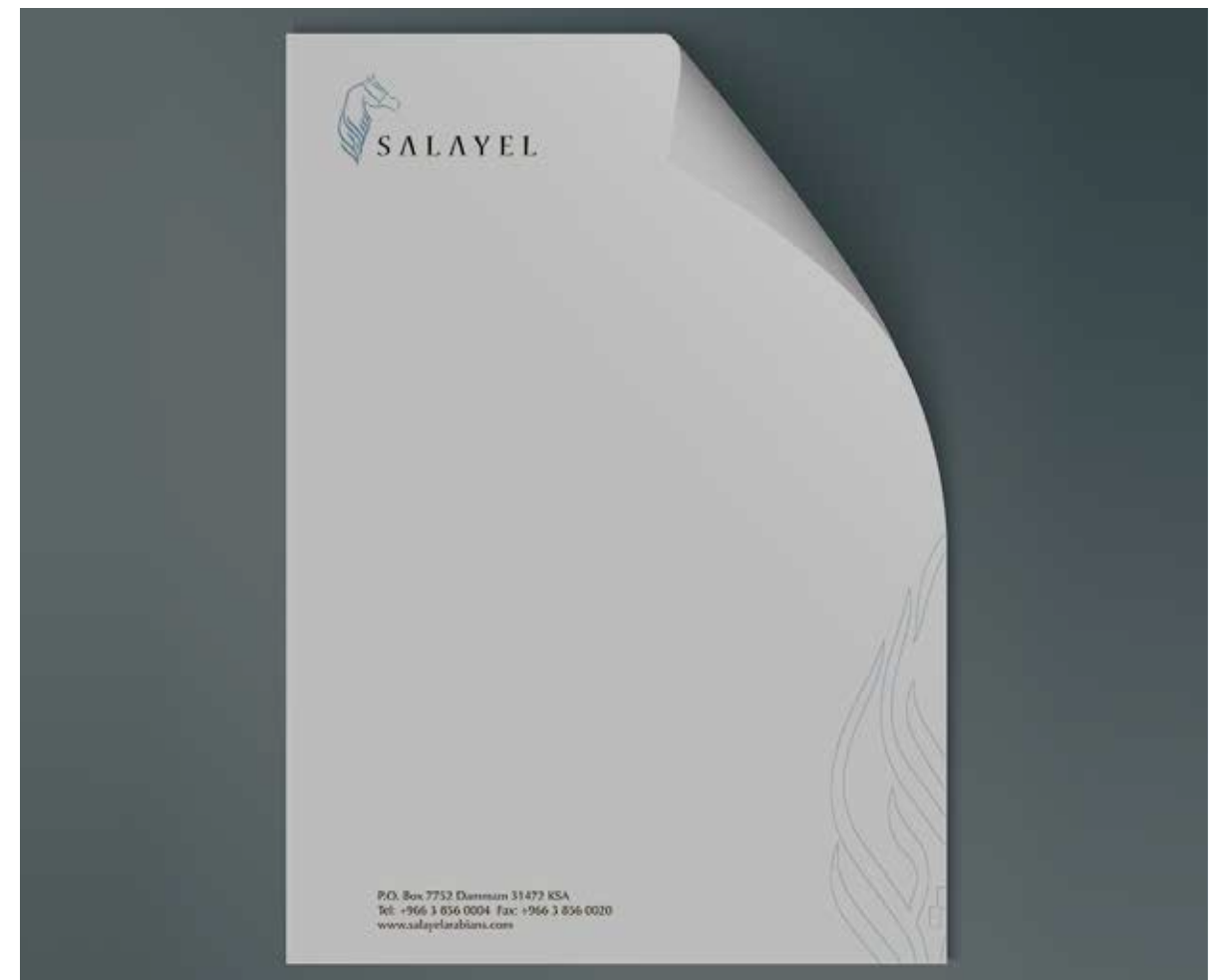


SALAYEL

- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Branded Environment
- Business Materials &

- Collateral
- Marketing Materials
- Packaging & Product Design
- Gifts







SALAYEL

- Brand experience
- Branded Environment
- Business Materials & Collateral
- Environment Branding
- Photography & Videography







EL MERCADO المركادو

JANABIYA الجنبية

- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Business Materials & Collaterals
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Gifts



- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Campaigns & Promotions
- Print Ad & Outdoor
- Business Materials & Collateral



- Branding
- Identity Development
- Theme Development
- Campaigns & Promotions
- Marketing Materials





راية للتمويل
raya Financing



- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Branded Environment
- Business Materials & Collateral



The Gallery Café

- Brand Strategy
- Naming
- Branding
- Identity Development
- Theme Development
- Campaigns & Promotions
- Environment Branding
- Marketing Materials
- Packaging & Product Design
- Gifts
- Events
- PR
- Social Media





الفيسلية بلازا
Al Faisalia Plaza

- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Branded Environment
- Business Materials & Collateral



- Identity Development
- Theme Development
- Brand Architecture
- Brand Strategy & experience
- Branded Environment
- Business Materials &

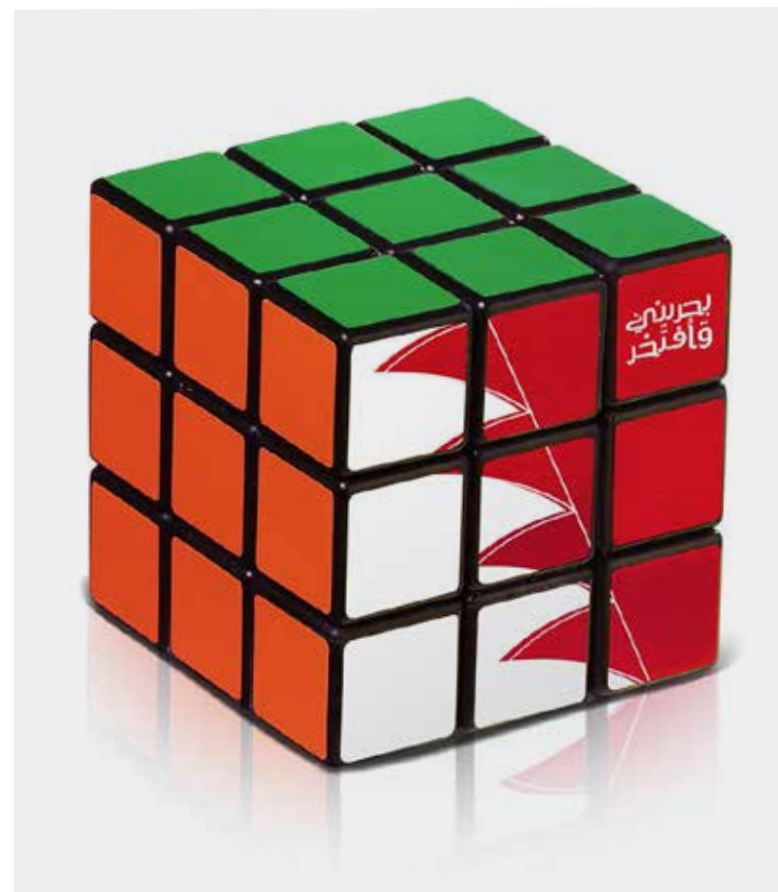
- Collateral
- Marketing Materials
- Packaging & Product Design
- Gifts



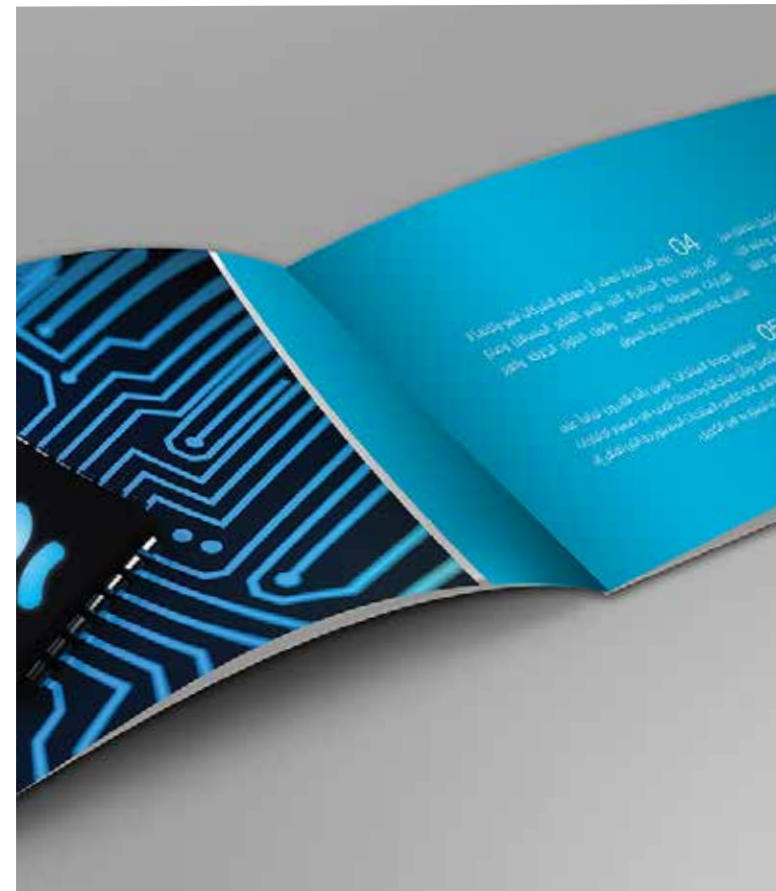
- Branding
- Identity Development
- Theme Development
- Environment Branding
- Packaging & Product Design
- Gifts



- Identity Development
- Theme Development
- Business Materials & Collaterals
- Brand Architecture
- Brand Strategy & experience
- Branded Environment



- Identity Development
- Brand Architecture
- Brand Strategy & experience
- Campaigns & Promotions
- Print Ad & Outdoor
- Business Materials & Collateral



داتينز
datens

- Naming
- Identity
- Brand Strategy & experience
- Campaigns & Promotions
- Print Ad & Outdoor
- Business Materials & Col-

- lateral
- Packaging & Point of Sale
- Product design

BAHRAIN

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mm-brand.com

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15 YEARS
& BEYOND

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communication+design

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