

# MM Brand Advertising Design W.L.L

## QUALITY POLICY

### ISO 9001:2015

**MM Brand Advertising Design W.L.L (MmBrand) is committed to providing our customers with high quality products and services for demanding applications that are delivered on time and provide real value.**

**MmBrand is dedicated to this Quality Policy that will ensure all services fully meet the requirements of our customers always. Our goal is to achieve a high level of customer satisfaction. We are committed to complying with all regulatory bodies, and to maximize the effectiveness of our business.**

**Our Aim is to provide services to our customers & interested parties with a high level of Quality, Commitment, and Timeliness to meet their requirements and expectations. We are committed to implementing a continually improving Quality Management System.**

#### **We aim to achieve this by:**

Building customer relations through each employee's skill, talent, and courtesy.

Engaging and empowering employees by continual training and development programs.

Verifying and updating both existing and new programs and treatments to exceed expectations of our clients.

Identifying, evaluating, and defining the controls on our internal and external issues.

Continually add quality to our services by defining Objectives and Targets.

Monitoring the defined Quality Objectives and Targets for their achievement by using competent resources and improving organisational knowledge.

Conducting Internal Quality Audits and Management Reviews for an ongoing Evaluation and improvement of our Quality System.

Communicating the Quality Policy with the Employees and Management for ensuring Suitability and Sustainability of the program and periodical review by the top Management.



Mr. Mohamed Maskati

CEO, MM Brand Advertising Design W.L.L

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